



“बेटी बचाओ, बेटी पढ़ाओ”

JAYOTI VIDYAPEETH WOMEN'S UNIVERSITY, JAIPUR

Department of Journalism & Mass Communication

FACULTY OF EDUCATION AND METHODOLOGY

PROGRAM OUTCOMES

Program Code	Program Name	Program Outcomes
14.1	B.A. (JOURNALISM)	<ol style="list-style-type: none">1. Have a strong Students will gain in depth knowledge of Reporting, Writing and Multi Media Skills.2. They will be able to develop Critical understanding of debates and discourse about Mass Media, Indian Society, History, Polity, Economy and International Relations.3. They will earn professional skills required for Communication, Promotion, Media Industry and Psychology and Political Campaigning.4. Students will have a comprehensive understanding of Media Laws and Ethics.5. Students will academic orientation for higher studies in the discipline of Journalism and Mass Communication.
20.1	M.A. (JOURNALISM)	<ol style="list-style-type: none">1. The program focuses on in-depth knowledge practical and theoretical aspects of Journalism.2. The program helps student to sharpen their specialization skills in the field of Mass Media.3. The program is designed to create awareness among the students about mass media research.4. The program also sharpens the research skills of the students.